

## REQUEST FOR INFORMATION

### 1. Introduction

As part of market research and in order to gather information about the available solutions for the subject of this inquiry, including associated implementation costs, the Polish Football Association invites you to submit information.

This document outlines the necessary requirements to provide a response to this inquiry. The inquiry is confidential. Neither party may disclose technical or commercial information related to this inquiry without the other party's consent.

This invitation is directed both to entities offering comprehensive systems dedicated to broadcasting sports events and to companies supplying only components - e.g., only cameras or only software - that can be integrated with other elements of the required infrastructure.

### 2. Information about the Inquirer

<b>Contracting Authority</b>	Polish Football Association (hereinafter "PZPN") ul. Bitwy Warszawskiej 1920 r. no. 7 nr KRS: 0000091546 NIP: 526-17-27-123 REGON: 000866550
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### 3. Subject of the Inquiry

<b>Subject of the Inquiry</b>	<p>Comprehensive implementation of on-site or remote production match broadcasts and delivery of the signal to PZPN via satellite or the Internet in an automated manner for selected matches from:</p> <p><b>Betclio 3rd League and ORLEN Women's Ekstraliga during the seasons: 2025/2026, 2026/2027, 2027/2028, 2028/2029.</b></p> <p>The above-mentioned service should be performed using automated camera systems and software for processing and distributing the signal, including modern technologies such as:</p> <ul style="list-style-type: none"><li>- Artificial Intelligence (AI),</li><li>- Automatic player and/or ball tracking,</li><li>- Real-time image processing,</li><li>- Integration with streaming platforms,</li><li>- Capability for remote commentary and production,</li><li>- Tactical and statistical analysis features,</li><li>- Automatic highlight generation.</li></ul>
<b>Detailed Description of the Subject of Inquiry</b>	<p>We expect solutions that offer the following functions:</p> <p>1. Recording and Broadcasting</p> <ul style="list-style-type: none"><li>- Automatic framing and tracking of the ball/players</li><li>- Match recording in at least Full HD quality (preferred: 4K)</li></ul>

	<ul style="list-style-type: none"> <li>- Live broadcasting with a delay of less than 10 seconds</li> <li>- Real-time video stream compression</li> </ul> <p>2. Technology and AI</p> <ul style="list-style-type: none"> <li>- Built-in AI-based auto-tracking algorithms</li> <li>- Recognition of formations, players, ball (optionally using GPS/RFID data)</li> <li>- Integration with analytical and tactical systems (e.g., event tag transmission)</li> </ul> <p>3. Operation and Installation</p> <ul style="list-style-type: none"> <li>- Camera types: fixed (in stadium), mobile (easy to transport), portable (e.g., tripod, backpack)</li> <li>- Power requirements (permanent power / battery / solar panel)</li> <li>- Operational range and conditions (e.g., outdoor, low/high temperature, rain)</li> </ul> <p>4. Additional Production and Distribution Features</p> <ul style="list-style-type: none"> <li>- Automatic highlights (AI cuts)</li> <li>- Match versions for coaches, fans, and short summaries</li> <li>- Integration with YouTube, Facebook Live, TikTok, own OTT platforms</li> <li>- Built-in interface for control and analysis (mobile or desktop app)</li> <li>- Cloud uploading capability</li> <li>- Real-time match commentary integration</li> </ul> <p>5. Technical Requirements</p> <ul style="list-style-type: none"> <li>- API / SDK interfaces</li> <li>- Supported video formats, network support (LAN/WiFi/5G)</li> <li>- RTMP, SRT, HLS support</li> </ul> <p>6. Security and Privacy</p> <ul style="list-style-type: none"> <li>- Transmission security (encryption, authentication)</li> <li>- GDPR compliance (especially for underage participants)</li> </ul> <p>7. Service and Support</p> <ul style="list-style-type: none"> <li>- Local distribution and service in Poland / EU</li> <li>- Warranty, SLA, availability of spare parts</li> <li>- End-user training (at least once per season + for new features)</li> </ul>
<b>Deadline for Implementation</b>	The details are to be discussed.

#### 4. Submitting a Response

<b>Deadline for Response Submission</b>	July 17th, 2025, by 12:00 PM
<b>Submission Address</b>	Email: marek.lukiewski@pzpn.pl

<b>Submission Format</b>	Please provide a response in a single electronic copy (PDF file) electronically signed by an authorized representative of the bidder.
<b>Required Elements of the Response</b>	<p>The response should include at minimum:</p> <ol style="list-style-type: none"> <li>Identification details of the responding company (registration data including full name and address)</li> <li>Contact information of the responding party</li> <li>Approach to the implementation of the order, referencing the description of the inquiry</li> <li>Estimated date of potential implementation</li> <li>Net and gross price of the goods/service, including VAT if applicable</li> <li>Experience and competencies of the bidder (e.g., years on the market, implementations for clubs or football associations, presence in Poland, list of clubs where the solution operates with scale, scope, and achieved parameters)</li> <li>Description of the offered camera/software system <ol style="list-style-type: none"> <li>Product name</li> <li>Technical and functional specifications</li> <li>Recommended usage scenarios</li> <li>Video/demo – links to recordings and broadcasts</li> <li>Licensing and pricing model (purchase / lease / subscription)</li> <li>Equipment, software, and additional service costs</li> </ol> </li> <li>Description of technical support and service with response times</li> <li>SLA details</li> <li>Description of pilot versions, integrations, and tests – including whether PZPN could borrow a camera for 1–2 months of testing</li> <li>Indication of whether you offer or cooperate with production environment providers – if so, which ones</li> <li>Indication of whether you offer a CDM (Content Delivery Management) system or cooperate with such providers – if so, which ones</li> </ol>
<b>Contact Person at PZPN</b>	<p>All questions regarding this inquiry or any additional information necessary from PZPN's point of view should be directed to:</p> <p><b>Tomasz Flakowski</b>  Head of Digital Innovation  Email: tomasz.flakowski@pzpn.pl</p>

## 5. Reservations

**PZPN reserves the right to contact only selected recipients of the inquiry.**

**This inquiry does not constitute an offer within the meaning of the Civil Code of April 23, 1964 (Journal of Laws of 2020, item 1740, as amended), nor is it an announcement or any form within the meaning of the Public Procurement Law of September 11, 2019 (Journal of Laws of 2019, item 2019, as amended).**

## 6. Attachments

Attachments to the request for information	1. Personal Data Processing Information Clause
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### PZPN INFORMATION CLAUSE FOR REPRESENTATIVES AND CONTACT PERSONS IN THE PERFORMANCE OF THE CONTRACT

1. The Polish Football Association declares that, in accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation - RODO) (Official Journal of the EU L 2016 No. 119, p.1 ), as Polish Football Association with its registered office in Warsaw, Bitwy Warszawskiej 1920 r. No. 7, 02-366 Warsaw (hereinafter referred to as "PZPN"), is the Data Controller of the representatives and persons designated for contact within the framework of the performance of the Agreement.
2. In matters of data protection, the data protection officer designated by the Polish Football Association may be contacted by e-mail: [daneosobowe@pzpn.pl](mailto:daneosobowe@pzpn.pl), or by mail: Polish Football Association, 7 Bitwy Warszawskiej 1920 roku Street, 02-366 Warsaw.
3. The data of representatives and contact persons will be processed by the Polish Football Association in accordance with:
  - 1) Article 6(1)(b) of the RODO for the purpose of concluding and performing the contract;
  - 2) Article 6(1)(f) of the RODO on the basis of the Administrator's legitimate interest, where the Administrator's legitimate interest is to conduct communications related to the execution of the subject of the agreement, to direct any complaints and claims;
  - 3) Article 6(1)(c) of the RODO in connection with the performance of legal obligations arising from tax regulations, accounting regulations and archiving related documentation.
4. The data will not be transferred to other entities, except to entities authorized to process them under the provisions of law and entities supporting PZPN in the fulfillment of rights and obligations and in the provision of services, on the basis of concluded contracts, including those providing assistance and technical support for information systems, in which they are processed.
5. Personal data will be kept only for the period necessary to fulfill the purpose for which they were collected or for the period indicated by law, as well as for the duration of the maturity of any claims related thereto, i.e. for at least 6 years after the termination or completion of the contract - in accordance with the general statute of limitations under Article 118 of the Act of April 23, 1964 Civil Code (Journal of Laws of 2019, item 1145).
6. Representatives and contact persons whose data will be processed in connection with the performance of the contract have the right to request from the Administrator access to their personal data, rectification, deletion or restriction of processing, to object to data processing, data portability and the right to withdraw consent.
7. If the contact persons and representatives consider that the PZPN has violated their personal data, they have the right to lodge a complaint to the supervisory authority, which is the President of the Office for Personal Data Protection, based in Warsaw.
8. Personal data will not be subject to automated decision-making or profiling.