

REGULATIONS OF THE "PZPN ECOSYSTEM USER PROFILE"

Art. 1. GENERAL PROVISIONS

1. The Regulations of the PZPN Ecosystem User Profile (hereinafter referred to as the "Regulations" or "PEUP Regulations") define the general rules of functioning and use of the PZPN Ecosystem User Profile, including the procedure for creating an SSO Account, as well as the rules of sharing and obtaining data and information by the User via the PEUP concerning their activity in the PZPN Ecosystem as well as roles or functions fulfilled within the framework of broadly understood activities related to the discipline of football. The PEUP Regulations also define the rules of processing User data by the Administrator in connection with user registration in the PZPN Ecosystem and administration of the Ecosystem, including the purposes of their processing.
2. In its activities and in pursuit of its statutory objectives, in particular with regard to the organisation of competitions as well as the promotion and popularisation of the broadly understood football discipline, the Polish Football Association makes use of the achievements of new technologies, including the Internet, websites and Internet platforms, as well as data communications systems. The PZPN Ecosystem comprises all websites, services, and Internet platforms, as well as systems administered by PZPN in the course of its business activity, including all services and functionalities offered by particular Ecosystem elements, in particular the information and content published and made available through them (e.g. articles, analyses, studies, statistics, as well as audio and video footage), as well as features and user interfaces. The PZPN ecosystem consists of publicly available services intended for general use, as well as services and platforms dedicated to people actively participating in football competitions (e.g. members and activists of the Polish Football Association or individual statutory members of the Association), including those performing specific roles, functions or tasks. Having the above in mind, access to particular elements of the PZPN Ecosystem User Profile can be reserved exclusively for specific categories of users and may be subject to prior fulfillment of additional conditions and requirements, in particular submission of additional data and information by the User, as well as successful completion of the authentication process, verification or acquisition of an appropriate safety certificate. The Administrator also reserves the right to make the granting of access to particular elements of the PZPN Ecosystem dependent on the User's prior expression of certain consents or successful completion of a verification or authentication process.

3. The User may start using the PZPN Ecosystem User Profile or individual elements of the PZPN Ecosystem on condition that they have previously read and accepted the present Regulations. In case of doubt, the fact of using all or individual elements of the Ecosystem by the User is deemed to be an acknowledgement that the User is familiar with the content of these Regulations, accepts all of its provisions and undertakes to comply with the terms and conditions of use of the Ecosystem and the PZPN Ecosystem User Profile defined in the Regulations, as well as the regulations pertaining to the indicated elements of the Ecosystem, if such regulations have been created by the Administrator for a given element.
4. The Administrator reserves the right to establish special regulations specifying the rules of using particular elements of the Ecosystem, i.e. designated services and platforms, taking into account the specificity of functioning of a given Ecosystem component.
5. In case of discrepancies or contradictions between the provisions of the general Regulations of the PZPN Ecosystem User Profile and the provisions of the specific regulations specifying the rules of using a given Ecosystem element, the provisions of the specific regulations shall apply first.
6. Whenever the content of these Regulations of the PZPN Ecosystem User Profile refers to:
 - 1) "Administrator of the PZPN Ecosystem User Profile", "Administrator", "PZPN" or "Association", it shall mean the Polish Football Association with its registered office in Warsaw, address: ul. Bitwy Warszawskiej 1920 r. No. 7 (02-366 Warsaw), entered in the register of associations of the National Court Register under the KRS number: 0000091546, registry court: District Court for the Capital City of Warsaw in Warsaw, 12th Commercial Division of the National Court Register, NIP: 5261727123, REGON: 000866550, phone No. 732 122 222.
 - 2) "PZPN Ecosystem" or "Ecosystem", it shall mean all the websites, services, Internet platforms and systems, run and administered by PZPN, which are aimed at promoting and popularising the broadly understood discipline of football or organising matches, as well as administering the activities of the Polish Football Association, individual members of the Association or third parties involved in organising football matches on the basis of separate contracts or agreements concluded with PZPN, as well as Football Schools, in particular with respect to the activities of persons performing specific functions within the structures of the above-mentioned entities or carrying out the tasks entrusted to them by those entities.

- 3) "Ecosystem Element" or "Ecosystem Component", it shall mean the individual websites, services, Internet platforms and systems, operated and administered by PZPN, which are part of the Ecosystem referred to in point 2 above.
- 4) "PZPN Ecosystem User Profile" or "PEUP", it shall mean the collection of all information and data related to a given PZPN Ecosystem User, in particular their activity in the PZPN Ecosystem as well as the roles or functions performed by that User within the broadly understood activities related to the discipline of football, including within the PZPN structure and competitions organised by the Association, with such data and information being obtained or shared via the SSO Account assigned to the User.
- 5) "SSO Account" or "Account", it shall mean a *Single Sign-On* account that allows the User to access the websites, platforms, and systems that make up the PZPN Ecosystem, as well as the information, content, and functionalities made available through them, without having to log in to each Ecosystem Element separately.
- 6) "Specific Regulations", it shall mean regulations that specify the terms and conditions of functioning and use of a given element of the PZPN Ecosystem in relation to the rules set forth in these Regulations, as well as the Roles and functionalities available through it.
- 7) "User", it shall mean any natural person, and in certain cases also a legal person or an organisational unit which is not a legal person and which is granted legal capacity by separate regulations (e.g. Sports Clubs), using the PZPN Ecosystem or its individual elements, including the content and services offered through them, on the terms and conditions set forth in these Regulations or specific regulations. The user of the PZPN Ecosystem User Profile can be a so-called "Registered User", who has a PEUP, including a Single Sign On Account (*i.e.* SSO Account), or a "Non-Registered User", who uses individual elements available under the so-called "general access" (*i.e.* part-time) by accessing a particular website or service upon each use.
- 8) "User Role" or "Role", it shall mean the status of a User in the PZPN Ecosystem, in particular the tasks or functions assigned to a given User within the structure of the PZPN, Regional FA, Sports Club, or Football School or the competitions organised by the aforementioned entities. Each User has may accumulate Roles within the Ecosystem, in particular to perform various Roles

depending on the needs and nature of a given activity, as well as tasks assigned to a given User within competitions or within the structures of PZPN or other entities that are members of the Association or cooperate with the Association as part of implementing the statutory tasks of PZPN.

- 9) "PZPN Ecosystem Services" or "Services" or "Service", it shall mean all services provided by the Administrator via the individual websites, servers, platforms, and systems that make up the PZPN Ecosystem, including services provided electronically by PZPN exclusively to registered Users (with the PEUP), under the conditions and principles defined in these Regulations or in special regulations concerning individual components of the Ecosystem, and enabling in particular:
- a) the review of the content published and made available via the individual websites, services and platforms operated by PZPN, in particular information, articles, analyses, studies, statistics, audio and video materials;
 - b) the use of the functionalities offered by individual websites, platforms, and systems included in the PZPN Ecosystem, including the functionalities assigned to individual Roles, to which the User may gain access via the PEUP;
 - c) the use of the databases made available by the Administrator through the websites, platforms, and systems of the PZPN Ecosystem User Profile;
 - d) the registration of an SSO Account;
 - e) the participation in actions and programmes offered by the Administrator through the service, platforms, and systems included in it;
 - f) the receipt of information and messages from the Administrator in the form of *newsletters*, *text* messages, or e-mails, subject to the necessity of expressing a separate and explicit consent in this respect by the User of the PZPN Ecosystem User Profile;
 - g) the receipt of *newsletters*, text messages, or e-mails from the Administrator
with information related to the statutory activities of PZPN, as well as the functioning of the PZPN Ecosystem and individual websites, platforms, or systems operated by

PZPN, although without any marketing or commercial content;

h) the receipt of *newsletters*, text messages, or e-mails from the Administrator
, containing marketing information regarding the activities of PZPN and the Association's Partners, subject to the User's separate, explicit and voluntary consent to receive such marketing or commercial materials;

10) "Partner", it shall mean an entity that cooperates with the Administrator in the course of its business, including in connection with the operation and functioning of the PZPN Ecosystem User Profile or the websites, platforms, and systems included therein.

11) "Content", it shall mean all information and data published and made available via the websites, platforms, and systems forming part of the PZPN Ecosystem User Profile, in particular data related to the organisation of competitions, activities of PZPN, individual Roles performed by the User, as well as information published in the form of articles, studies, analyses, statistics, audio or video materials and other materials in any other form, including publications constituting works within the meaning of the Act of 4 February 1994 on copyright and related rights (consolidated text of the Journal of Laws of 2017, item 880, as amended)

Art. 2. RULES CONCERNING THE USE OF THE PZPN ECOSYSTEM USER PROFILE

1. The PZPN Ecosystem User Profile is intended for adult natural persons who have full legal capacity. Natural persons who are at least 16 years of age can use the PZPN Ecosystem User Profile, with the reservation that the scope of functionalities available through the PEUP for such a natural person may be adjusted to their age. In particular, the Administrator can limit this person's access to specific functions offered through the Ecosystem or its particular elements. Persons who are under 16 years of age, as well as persons who are (partially or completely) incapacitated, may use individual elements of the Ecosystem solely through the associated Profile of an eligible parent or legal representative, or as unregistered Users. In order for an eligible parent or legal representative to create an associated Profile as described above, it is necessary for such

a person to first create a PEUP under the general rules. The Administrator may introduce a detailed scope of limitations related to the age of a PEUP User on the basis of specific regulations concerning particular elements of the Ecosystem.

2. In the case of use of particular functionalities of the PZPN Ecosystem by legal persons or organisational units that are not legal persons and that are granted legal capacity by separate regulations (e.g. sports clubs), such action may be taken only in certain cases, by individuals who meet the requirements set forth in sec. 1 above, acting under the authority or on behalf on a given authority.
3. Content made available, published, and viewed through the websites, platforms, and systems constituting the PZPN Ecosystem, except for cases explicitly indicated in the content of specific regulations, is intended exclusively for individuals, for their personal, non-commercial use.
4. The PZPN Ecosystem User Profile, as well as other elements of the PZPN Ecosystem, including the websites, platforms, and systems included therein, can be used solely under the conditions and principles set forth in the Regulations, and in certain cases also in specific regulations, while respecting the generally applicable law, as well as good practices, social norms and customs, and widely understood principles of social coexistence.
5. If the Administrator has any doubts concerning the User's use of the PEUP or individual elements of the PZPN Ecosystem, in particular if they suspect that the User uses them in a manner contrary to the Regulations, special regulations, generally applicable laws or principles of morality or social coexistence, or in a situation where a given action by the User could lead to an infringement of the aforementioned principles, as well as to a crime or a misdemeanor, the Administrator may suspend or discontinue the provision of Services to a given User at any time, as well as deprive them of access to the PEUP or limit or suspend such access.
6. The Content made available through the PEUP or published in the Ecosystem may be used in a manner other than that indicated in these Regulations or special regulations only in situations where the User obtains in this respect the prior, explicit, and written consent of the owner of the Content or of the Administrator, or if the right to such use of the given Content results directly from the generally applicable law or internal regulations of PZPN.
7. In connection with the use of the PEUP or individual elements of the PZPN Ecosystem, the User may receive from the Administrator information about services, administrative announcements, as well as other information

related to the functioning of the entire Ecosystem or its individual elements, in particular announcements about new services, functionalities, as well as new servers or services offered by PZPN. The User may opt out of receiving some of the above-mentioned content by withdrawing their consent in this regard or by submitting an appropriate request directly to the Administrator.

8. Advertising or marketing content may be presented via the PEUP or in individual elements of the PZPN Ecosystem, in particular in the websites, platforms, or systems included therein. The Administrator is entitled to place advertising content, including content related to the services and goods of the Polish Football Association or its Partners, which constitutes an integral part of the websites, platforms, and systems comprising the Ecosystem.
9. The use of the PZPN Ecosystem User Profile is, in principle, free of charge. The free of charge principle does not apply to commercial services offered by PZPN, in particular in the scope of organisation of sports events, sale of tickets and passes, as well as sale of other goods or services, including those related to the broadly understood discipline of football (i.e. online stores run by PZPN, ticket sales centers, etc.). If a particular service offered within the PUEP or Ecosystem is subject to a fee, PZPN shall indicate this fact in a manner allowing the User to properly record the fee for a particular service.

Art. 3. USER'S RIGHTS AND OBLIGATIONS

1. The User is obliged to use the PUEP and individual elements of the Ecosystem in a manner consistent with the provisions of these Regulations, special regulations, generally applicable laws, as well as good manners, social norms and customs, and widely understood rules of social coexistence. In particular, the User is forbidden to undertake actions that may even indirectly constitute an interference in the Ecosystem or its individual elements, to which the User, by virtue of these Regulations, does not have access or is not explicitly authorised, or other actions destabilising the functioning of the Ecosystem, regardless of the manner in which they are undertaken and the technical means used.
2. In case of any doubt, it is considered that the agreement for the provision of services by electronic means, which is the basis for the User's use of the PZPN Ecosystem User Profile, is concluded:
 - 1) between the Administrator and the non-registered User, at the moment of accessing any page, website, platform or system

forming part of the PZPN Ecosystem, i.e. after the non-registered User enters the relevant Internet address of a given Ecosystem component in their Internet browser, while the termination of the aforementioned agreement takes place when the non-registered User leaves the aforementioned website;

- 2) between the Administrator and a registered User (i.e. one who has a PUEP), at the moment the User creates an SSO Account and accepts the provisions of these Regulations, while the termination of the aforementioned agreement takes place when the User unregisters or deletes their SSO Account;
 - 3) In the scope of individual Ecosystem elements, roles, and functionalities offered through them, for which it is necessary to have a PEUP, the conclusion of the agreement between the Administrator and the User in the scope of a given Ecosystem element takes place at the moment of the User's request for access to a given Ecosystem element, provision of the required additional data, and – if necessary – acceptance of the special regulations by the User. The termination of the agreement in the above-mentioned scope takes place by the User's resignation or loss of access to a given element of the PZPN Ecosystem or deletion of their SSO Account, regardless of the reason for such deletion.
3. In connection with entering into an agreement for the provision of services by electronic means with the User, the Administrator of the PZPN Ecosystem User Profile grants the User a limited, non-exclusive, and non-transferable right of access to the PUEP or Ecosystem elements which do not require the PUEP, including the Content and data published or made available through them. The Administrator may withdraw or limit the User's rights referred to in the preceding sentence at any time, in particular in a situation where there is a suspicion that the User's actions violated the rules of functioning of the PEUP, the PZPN Ecosystem or particular elements thereof, including the provisions of these Regulations or specific regulations. If the Administrator exercises the above-mentioned right, the User shall not be entitled to any claims or entitlements on that account, in particular claims for damages or claims for compensation.
 4. In connection with the acceptance of these Regulations and use of the PZPN Ecosystem, including its individual elements, as well as the services offered and Content published and made available through them, the User shall not acquire any rights, entitlements, titles, or claims against the Administrator or any third parties, except for the rights and entitlements expressly granted under these Regulations or specific regulations. In particular, the User shall not acquire any intellectual property rights,

copyrights, or licenses, or the right to use trademarks, logos, and other similar content made available in the various elements of the Ecosystem.

5. The User of the PZPN Ecosystem is not entitled to use any of its elements, including Services and Content published or made available through it, for purposes other than those expressly indicated in the Regulations or special regulations, in particular for commercial purposes, including profit-making, marketing, and advertising purposes.
6. The User is obliged to use the whole Ecosystem, as well as its individual elements, including Services and Contents published or made available through them, with respect for the Administrator's or third parties' rights, especially personal and property copyrights, intellectual property rights, and other goods and interests of the above-mentioned entities, including personal goods.
7. The User of the PZPN Ecosystem is not authorised to copy, reproduce, distribute, modify, publicly display, recreate or otherwise publish, as well as to license and offer for sale any Content published or made available in the Ecosystem or obtained through it, unless the rights to the above-mentioned actions are vested in the User under generally applicable laws or internal regulations of PZPN, in particular under the User's copyright.
8. By means of the Ecosystem, including through the websites, platforms, or systems included therein, the User of the PZPN Ecosystem may use the websites and services of third parties, in particular by means of links (references) to the websites of certain external entities, i.a. through the possibility of making particular Content available on external social networks.
9. By using the option to share Content via external social networks, as mentioned above, the PZPN Ecosystem User becomes a party to an agreement for the provision of services with an external entity (third party), i.e. the administrator of the external website in question. In connection with the above, the User will be bound by the regulations or other documents regulating the principles of use of external websites established by the administrators of these websites. The Administrator is not a party to agreements for the provision of services by electronic means concluded between the User and an external entity (third party) in connection with the sharing of Content through the website run by this entity, and thus they are not responsible for the functioning of the above-mentioned portals, including for the consequences of the use of the services of a given external entity by the User.
10. An Ecosystem user is not authorised to create any works on the basis of the Content published or made available through the Ecosystem or

obtained through the PEUP, unless they obtain a prior, explicit, and written consent of the content owner or the Administrator, or unless the right to such use of the given Content results directly from the provisions of generally applicable law, special regulations or internal regulations of PZPN.

11. The User declares that they will not circumvent, remove, modify or disable, or in any other way weaken or destroy the security measures used in the Ecosystem, including the use of software or other automated means of gaining unauthorised access to the websites, platforms, or systems comprising it, or any other means of interfering in any way with the functioning of the Ecosystem as a whole or its individual parts.
12. The User is solely responsible for their use of the PZPN Ecosystem User Profile and of the individual Ecosystem elements, and in particular they are responsible for any potential violation of any rights or interests, including personal rights, of the Administrator or third parties, as well as for any other damage or harm resulting from the User's use of the Ecosystem
13. In order to use the PEUP or any of the components of the PZPN Ecosystem, the User must have access to the Internet as well as appropriate computer or ICT equipment, in particular an Internet browser capable of displaying web pages. All costs of purchase of the equipment and Internet access referred to above shall be borne solely by the User.
14. The User of the PZPN Ecosystem User Profile is obliged to maintain the confidentiality of the data enabling them to log in to the PEUP, including the SSO Account, in particular with regard to the login and password, as well as not to make such data available to third parties in a manner allowing such entities to use the PEUP instead of or in addition to the User to whom the given Profile is dedicated. The User is also obliged to refrain from actions that could expose them to threats from malicious software or cybercrime. In particular, they are obliged not to open correspondence of unknown origin, unidentified attachments, as well as not to provide data enabling unidentified entities to create a PEUP and log into it. In order to ensure anti-virus protection, the User should be equipped with appropriate software. All costs of the activities and software referred to above shall be borne by the User.
15. When using the functionalities of individual websites, platforms, or systems comprising the Ecosystem, which involve the provision of any Content to the Administrator for further publication or independent publication, including sports-related Content, the User is obliged to ensure that the Content sent to the Administrator or otherwise made available in the Ecosystem complies with the generally applicable laws, good

practices, social norms and customs, as well as broadly understood principles of social coexistence.

16. The User is forbidden to make available or publish, by means of any website, platform, or system included in the Ecosystem, any Content that could violate the Administrator's or third parties' interests or rights, including personal rights, copyrights, and intellectual property rights; in particular, the User is forbidden to:

- 1) share Content that does not constitute the sole property of the User or that the User may not freely dispose of, including publishing, sharing and reproducing in the appropriate fields of exploitation, etc;
- 2) share Content, the publication of which in the Ecosystem could violate any person's copyrights, including Content of unknown origin;
- 3) share, through any of the Ecosystem elements, Content that promotes discrimination of any kind, including racial, ethnic and gender discrimination, as well as content that is vulgar, obscene, or promotes the use of drugs or alcohol products;
- 4) share Content that promotes behaviours, attitudes or ideologies that are inconsistent with generally applicable laws, good manners, social and moral standards, as well as broadly understood rules of social coexistence, including advertising websites or other information media that promote or share the aforementioned behaviours, attitudes and ideologies;
- 5) conduct promotional and marketing actions through any Ecosystem elements or their individual functionalities, in particular sending unsolicited commercial information or spam;
- 6) undertake, by means of any elements of the Ecosystem or their individual functionalities, actions that may even indirectly constitute an interference in the Ecosystem or its individual websites, platforms or systems, to which the User does not have access under the explicit provisions of these Regulations or special regulations, or to take any other actions destabilising the functioning of the Ecosystem, regardless of the form of such actions and the technical means used.

17. By making the Content available through any of the Ecosystem elements, the Ecosystem User declares that the Content meets all the requirements set forth in these Regulations or specific regulations, including the freedom from any physical and legal defects and claims of third parties, as well as

that the User owns all the rights and permissions required by the applicable laws, in particular the proprietary copyrights or licenses with the right to grant further sublicenses and the right to use an image, allowing them to publish or make available the given materials for further publication. The User also declares that the Content shared by them may be published in the Ecosystem and that such publication will not result in the violation of any rights or interests of third parties.

18. By sharing any Content in the Ecosystem, the Ecosystem User declares that they recognize their full liability for any possible infringement of the Administrator's or third party's rights related to the publication by PZPN of Content previously provided by the User that does not meet the above requirements. The aforementioned liability of the User shall also include damages and harm suffered by PZPN in connection with the publication of the aforementioned Content.
19. Subject to the provisions of these Regulations or special regulations, as well as generally applicable law, the Ecosystem User is entitled to terminate the use of the PZPN Ecosystem User Profile or individual elements of the Ecosystem at any time, including termination of the agreement for the provision of services by electronic means.
20. Resignation from the PEUP is not tantamount to deleting by PZPN the User's personal data to which it had access via their Profile, in particular data which is processed by the Administrator on a different legal basis than the User's consent expressed in the registration process, including data processed in connection with the implementation of the statutory activities of PZPN (e.g. data of players, coaches and other participants of competitions) or data the processing of which results from obligations imposed on PZPN by generally applicable law (e.g. fiscal responsibilities associated with ticket sales).

Art. 4. RIGHTS, OBLIGATIONS AND RESPONSIBILITIES OF THE ADMINISTRATOR OF THE PZPN ECOSYSTEM USER PROFILE

1. The Administrator maintains all websites, servers, platforms and systems comprising the PZPN Ecosystem, and – through them – provides services as well as shares and publishes Content, to the best of their knowledge, best will, and with due diligence. However, the Administrator does not guarantee, in any scope, the reliability of the Services provided and Content published, nor does it make any other commitments related to the functioning of the PZPN Ecosystem User Profile and other Ecosystem elements. In particular, the Administrator does not make any commitments

related to the functioning of individual websites, platforms, and systems, including their reliability and availability, as well as to the availability and quality of services offered through them, or in relation to meeting other expectations or needs of the User.

2. In accordance with sec. 1 above, to the extent permitted by generally applicable law, the Administrator disclaims all warranties relating to the operation of the PZPN Ecosystem User Profile, as well as the Ecosystem and its individual elements, and the services offered through them, including the quality and reliability of the Content shared.
3. The Administrator of the PZPN Ecosystem User Profile shall not be liable for the User's use of the PUEP, as well as the Ecosystem and its individual components, including the consequences of such use, in particular for violations of the rights of third parties and damages or harm caused thereby. The User shall be solely liable for damages and harm caused by User's actions that are inconsistent with generally applicable law, the provisions of these Regulations or special regulations.
4. In connection with constant improvement and development of the PZPN ecosystem, PEUP and creation of new systems and websites, the Administrator reserves the possibility of modifying or liquidating particular websites, servers, platforms and systems included in the Ecosystem at any time. The Administrator is also entitled to incorporate new websites and services offered by PZPN into the Ecosystem. If PZPN exercises the right indicated in the preceding sentence, the User of the PZPN Ecosystem User Profile will be informed about the course, effects and detailed conditions of such incorporation, combination or liquidation.
5. The Administrator may at any time add, remove or modify individual elements of the Ecosystem, as well as their individual features and services offered through them, as well as Content published or shared on individual websites, platforms, and Ecosystem servers and systems. The Administrator is also entitled to suspend or terminate any of the Services at any time. The above-mentioned right of the Administrator also includes suspension or termination of the provision of Services offered within the Ecosystem and PEUP to a given User, in particular in connection with a suspected violation of these Regulations or specific regulations by the User.
6. Lack of the Administrator's immediate reaction to the User's actions violating the Regulations, special rules or generally applicable law does not exclude the possibility of the Administrator to exercise their rights at a later date.

7. The Administrator shall have the right to impose additional restrictions or define new conditions for the provision or use of the Services offered through the PEUP or individual elements of the Ecosystem at any time, in particular when such a need arises from the identification of new threats to the functioning of the PEUP, the Ecosystem or its individual elements, as well as threats to Users or changes in the generally applicable law.
8. The Administrator reserves the right to select, moderate, as well as edit and correct the Content shared or published by Users via individual Ecosystem elements. The use of the Ecosystem functionalities by the User, enabling them to share or publish Content, does not impose any obligations on the Administrator other than those explicitly indicated in these Regulations or special regulations. By using its particular functionalities enabling the User to share or publish Content, the User shall not acquire any claims against the Administrator, especially property claims. Moreover, the Administrator is not obliged to publish any Content made available by the User through individual elements of the Ecosystem. The final decision to publish Content submitted by the User, particularly with respect to the time and place of publication, as well as to remove the Content or refrain from its publication, is made by the Administrator's sovereign decision and does not require any consent from or notification to the User. In case of doubt, the User's use of the functionality enabling the publication or sharing of Content shall be deemed to constitute the User's consent to the aforementioned provisions.
9. The Administrator does not accept unsolicited materials or ideas concerning the principles and manner of functioning of the Ecosystem, its individual elements, as well as Services offered, Content and other unsolicited materials related to the broadly understood activity of PZPN. If the User sends the materials referred to in the previous sentence to the Administrator, they will be deleted without informing the sender. At the same time, PZPN shall not be liable for any similarity of its own content shared through the Ecosystem or solutions used to unsolicited materials and concepts sent by Users or third parties.

Art. 5. SSO ACCOUNT

1. The creation of an SSO Account is aimed at enabling the User to create and access the PZPN Ecosystem User Profile, including to gain access to data and functionalities of the Ecosystem dedicated to registered users, using a single login and password, without the need to separately log in to each of the Ecosystem elements.
2. An SSO account may be created by a User who is at least 16 years old.

3. Individuals who are under 16 years of age or those who do not have legal capacity (e.g. people who are completely incapacitated) can use individual elements of the Ecosystem only through an associated Profile of an eligible parent or legal representative.
4. In order for an eligible parent or legal representative to create an associated Profile as described above, it is necessary for such a person to first create an SSO account under the general rules.
5. Each User is authorised to have only one PEUP profile, including one SSO Account.
6. The creation of an SSO Account is voluntary, although it requires the completion of a registration form, provision of all the obligatory data indicated in the form as well as the acceptance of the Regulations and other necessary consents. The acceptance of the Regulations is necessary for the registration and creation of an SSO Account and, consequently, for gaining access to the PZPN Ecosystem User Profile. The possession of a PEUP may also be necessary for the User to gain access to particular elements of the Ecosystem, including the use of certain functionalities or the assignment of certain Roles to the User.
7. It is considered that the conclusion of an agreement for the provision of services by electronic means between the Administrator and the User, which is the basis for the User's use of the SSO Account, takes place when the User accepts the provisions of the Regulations and expresses the consents necessary to carry out the registration process, including the sending of an activation link referred to in sec. 8 below.
8. When creating an SSO Account, users provide their first name, last name, and email address used for logging into the SSO Account, as well as set and confirm a password for the Account. The User then agrees to the processing of their personal data and accepts the provisions of the Regulations. Correct submission of all the data referred to above, as well as the expression of consent and acceptance of the Regulations, results in the generation and sending to the e-mail address indicated in the registration process of a link activating the SSO Account. Confirmation of registration of the SSO Account with the use of the above-mentioned activation link and provision of additional consents by the User results in the registration of the SSO Account. The link referred to in the preceding sentence will remain active for 24 hours from the moment it is sent to the User's e-mail address indicated during the registration process. If the User fails to confirm the SSO Account registration using the activation link within 24 hours from its sending, the link becomes invalid and the User's data is deleted by PZPN; as a consequence, the User has to repeat the entire SSO Account registration process if they still want to register it.

9. During the SSO Account creation procedure, the User may grant optional consents, which do not affect the possibility of creating an SSO Account and, as a result, PEUP, but may result in the User receiving additional information and offers, in particular the so-called marketing consents.
10. When acting on behalf of a minor or ward, an eligible parent or legal guardian must confirm that they are acting on behalf of such User within their own PEUP and provide the indicated additional data.
11. As a result of creating an SSO Account, the User obtains the status of a registered User and gains access to the functionalities of the PZPN Ecosystem User Profile which are unavailable to non-registered Users.
12. The Administrator may send to a registered User's e-mail address indicated in the registration process, periodic information regarding the statutory activities of PZPN, including information about new services and PZPN services, as well as administrative information related to the functioning of the PZPN Ecosystem User Profile, its individual elements, and the Administrator. A User may opt out of receiving some of the above-mentioned content.
13. A registered User can expand the PEUP by adding roles and functionalities corresponding to their activity in the PZPN Ecosystem, as well as within the broadly understood activity related to the discipline of football, including within the PZPN structure and competitions organised by the Association. The User's PEUP may contain a different range of the User's personal data, depending on their activity in the PZPN Ecosystem, and it also allows the User to request the assignment of specific Roles, in particular:
 - 1) **Basic PZPN Ecosystem User Profile (SSO Account)**, i.e. PEUP, where the User was assigned only the "General Profile" role in the Ecosystem and they did not provide any additional data (e.g. PESEL [Personal Identification Number] or passport number) in addition to those necessary for the creation of an SSO Account. The basic PEUP allows the use of only some of the elements of the PZPN Ecosystem (e.g. the PZPN Polish Football Library) and does not enable the use of elements of the system which require the User to provide additional data (e.g. it does not enable the use of the Ticket Reservation System).
 - 2) **The General PZPN Ecosystem Profile User**, i.e. PEUP, within which the User was assigned the "General Profile" role and in which they provided additional data. The General PEUP allows the User to use all the elements of the PZPN Ecosystem which are accessible through the Basic Profile, as well as those elements which require

the provision of the data referred to above. The General PEUP enables, among other things, the use of the Ticket Reservation System.

- 3) **Player** is a Role within the PEUP dedicated to individuals practicing football, both amateurs and those registered by PZPN or a Regional Football Association. Within the meaning of these Regulations, a Player is also a natural person participating in eFootball competitions, i.e. football competitions played by electronic means.
- 4) **Coach** is a role within the PEUP dedicated to individuals with qualifications defined in separate regulations of PZPN who, based on a license obtained from the Association, can lead a football team or be an assistant coach, as well as perform, in particular, the function of a goalkeeping coach, physical training coach, as well as a youth coach or Football School coach (cf. Resolution No. XII/189 of 12 December 2014 of the Management Board of the Polish Football Association concerning the Rules governing the relationship between a sports club and a football coach).
- 5) **Referee** is a role within the PEUP, dedicated to natural persons acting as referees or assistant referees authorised to referee Ekstraklasa, I, II and III liga tournaments, as well as lower league competitions and other competitions organised or co-organised by PZPN, Regional FAs or other entities authorised by the Association (cf. Resolution No. VI/90 of 16 June 2017 of the Management Board of the Polish Football Association on the adoption of the Rules for the promotion and relegation of central level referees and appointment of candidates for central level referees).
- 6) **Observer** is a Role within the PEUP dedicated to individuals who acted as a football referee or assistant referee in the past, have experience officiating as a referee or assistant referee, and are authorised to observe, evaluate and report on football matches to assess the performance of the refereeing team.
- 7) **Match delegate** is a Role within the PEUP dedicated to individuals who are the highest-ranking representatives of PZPN at competitions, whose task is to supervise the proper way of organising and conducting the competition, as well as to support the competition organiser in organisational and safety matters and prepare match documentation.
- 8) **Physiotherapist** is a role within the PEUP dedicated to individuals with the professional title of 'physiotherapist', i.e. having the right to practice physiotherapy according to the Act on the Profession of

Physiotherapy and people practicing this profession within competitions organised or co-organised by PZPN, Regional FAs or other entities authorised by the Association.

- 9) **Paramedic** is a Role within the PEUP dedicated to individuals holding and using the professional title of "paramedic" in accordance with the Act on the National Medical Rescue Service of 8 September 2006, as well as performing this profession within competitions organised or co-organised by PZPN, Regional FAs or other entities authorised by the Association. Subject to the fact that a Paramedic is not a person who has a Qualified First Aid Course.
- 10) **Doctor** is a Role within the PEUP dedicated to individuals who practice the profession of a doctor and hold a PZPN medical license obtained in accordance with Resolution No. III/46 of 19 March 2014 of the Management Board of the Polish Football Association on the rules for granting licenses to doctors working for Ekstraklasa, I and II liga clubs and national teams. A doctor providing care for the Ekstraklasa, I or II liga team or the national team may only be a person who cumulatively meets the following conditions: (i) has full legal capacity, (ii) enjoys full public rights, (iii) is a specialist in orthopaedics and traumatology, surgery, paediatric surgery, internal medicine, cardiology, anaesthesiology, paediatrics, family medicine, medical rehabilitation or sports medicine, (iv) holds a valid PZPN Medical Licence granted under the aforementioned Resolution by the PZPN Medical Licensing Commission. In exceptional and justified cases, a doctor may obtain the consent of the PZPN Medical Licensing Commission to grant a license under a special procedure.
- 11) **From the Backyard to the Stadium Coordinator** is a Function within the PEUP, granted to individuals by a Regional Football Association, entitling them to cooperate in the organisation of the From the Backyard to the Stadium – Tymbark Cup Tournament. From the Backyard to the Stadium Coordinators are divided into regional coordinators responsible for organising competitions in each Voivodeship and local coordinators responsible for organising competitions at the communal and district level.
- 12) **Football School Administrator** is a Role within the PEUP granted to individuals who have a defined Administrator profile in the Football School Management System, functioning within the framework of the PZPN Football School Certification Programme. The Football School Administrator is authorised in the Football School Management System to operate all functionalities, including the revoking and granting of rights to other Football School Administrators, i.e. Football

School Branch Administrator, Football School Financial Administrator or Coach Administrator (Regulations of the PZPN Certification Programme for Football Schools, available at: <https://www.pzpn.pl/federacja/dokumenty>).

- 13) **Football School Branch Administrator** is a Role within the PEUP, granted to individuals by the Football School Administrator, within the 1st Cycle of Certification ending on 30 June 2021, entitling to operate all functionalities in the Football School Management system within the scope of a specific Branch of a given Football School (Regulations of the PZPN Certification Programme for Football Schools, available at: <https://www.pzpn.pl/federacja/dokumenty>).
- 14) **Football School Financial Administrator** is a role within the PEUP, granted to individuals by PZPN at the request of a Football School Administrator, entitling them to operate a financial module within the Football School Management System (Regulations of the PZPN Certification Programme for Football Schools, available at: <https://www.pzpn.pl/federacja/dokumenty>).
- 15) **Football School Coach Administrator** is a role within the PEUP, granted to individuals by the Football School Administrator, entitling them to operate the functionalities of the Football School Management System in the area of Teams to which the Coach is assigned under the function of a 1st or 2nd Coach (Regulations of the PZPN Certification Programme for Football Schools, available at: <https://www.pzpn.pl/federacja/dokumenty>).
- 16) **Volunteer is a** Role within the PEUP granted to individuals who voluntarily and without remuneration perform services for the benefit of PZPN or its statutory members related to the broadly understood discipline of football, in particular competitions organised by the above-mentioned entities. Detailed rules concerning volunteering are laid down i.a. in the Act of 24 April 2003 on public benefit activities and volunteering.
- 17) **Match Information Exchange Administrator (MIE Administrator)** is a Role within the PEUP granted to individuals acting on behalf of Sports Clubs, whose task is to provide certain entities with organisational information related to the matches organised, in particular with regard to the match schedule, team information (e.g. outfits, lodging, Police escort), safety data (e.g. anticipated number of home supporters, declared number of visiting supporters), as well as contact details of Club Officials, including the Security Officer, Main contact person responsible for match organisation, Team

Manager, SLO, Spokesperson, Contact person for the Anti-Doping Commission or, in the case of a visiting team, the Main Contact Person, Team Manager, SLO. Detailed rules for the transmission of the aforementioned information are defined in the Regulations of the individual competitions (e.g. Regulations of the I liga Championship for the 2019/2020 season or Regulations of the II liga Championship for the 2019/2020 season). The MIE Administrator performs the tasks assigned to them by the Club through the Match Information Exchange (MIE) System and the MIE form available through it.

14. The Administrator stipulates that the above catalogue of Roles is an open catalogue and the Polish Football Association may create new Roles and Functions which can be assigned to the User within the PEUP in accordance with the needs arising from the functioning of the PZPN Ecosystem, as well as the activity of the Association, Regional FAs or Sports Clubs. The creation of new Roles or Functions that may be assigned within the PEUP or the modification of the current manner of functioning of existing Roles or Functions does not constitute an amendment to the Regulations and does not require approval by way of a Resolution of the PZPN Management Board in order to be valid.
15. The assignment of a Role in the PEUP by the User, as well as the possession of the PEUP itself, may be required by PZPN in connection with the User's obligations arising from their roles, functions or tasks within the structure of the Association or competitions organised by the Association. The assignment of a particular Role to the Profile gives the User access to functionalities, the use of which may be necessary for the correct performance of the obligations imposed on the User under the internal regulations of PZPN, in connection with their role, function or task.
16. The Administrator may make the User's access to particular elements of the Ecosystem, including Roles and functionalities, dependent on the provision of additional data or additional consents via the PEUP by the User, as well as their acceptance of specific regulations governing the use and functioning of these elements.
17. If a User requests to be assigned a Role or functionality in the PEUP that is directly related to the activities of PZPN, including conducting competitions or performing specific functions in them, the Administrator reserves the right to perform a multi-step verification of the User's identity, i.e. in addition to e-mail authentication, to also perform verification by other means (e.g. either by phone, text message or interview). By submitting a request for access to a given Ecosystem element, the PEUP User authorises the Administrator to perform the verification activities referred to above. By applying for a Role or Functionality referred to above, the

User authorises the Administrator to perform all verification activities necessary to verify the User's identity and, as a consequence, to assign the requested Role or functionality to them in the PEUP. The scope of data necessary to be provided by the User in order to add a given Role or functionality in the PEUP depends on its nature, internal regulations of PZPN, provisions of specific regulations, as well as provisions of generally applicable law, as far as they are applicable to a given Role or functionality, with which a given Role is associated.

18. The Ecosystem Administrator is entitled to block or delete the SSO Account and PEUP at any time, in particular when there are suspicions that the User uses the PZPN Ecosystem User Profile in a manner that is contrary to the provisions of the Regulations, special regulations, or generally applicable law, good manners or principles of social coexistence, or in a situation where the use of the Profile could lead to an infringement of the aforementioned principles as well as commitment of a crime or a misdemeanor.
19. In case of doubts as to the actual identity of a person identified as a User in a given PEUP or when there are suspicions that a single User has more than one PEUP or SSO Account, or that any data provided by that User in the PEUP is untrue, as well as when specific PZPN Ecosystem User Profiles are created for purposes that are inconsistent with the Regulations, special regulations or generally applicable laws, the Administrator may suspend a given PEUP or all suspicious Profiles. In the case of exercising the above right, the Administrator may request the User to present evidence allowing the verification of the truthfulness of the data indicated in the Profile dedicated to them. In situations when the User fails to provide the requested data or information within the time limit specified by the Administrator or when verification of the authenticity of the data contained in the PEUP is impossible or significantly hindered for other reasons, the Administrator has the right to delete all PEUP profiles which raise any doubts.
20. Also in other cases when PUEP is blocked, the Controller may make its unblocking dependent on the User taking specific actions within a specified time (e.g. removing violations of the Regulations), and in the event of failure to do so within the specified time limit, to remove a given PUEP.

Art. 6. COPYRIGHT PROTECTION AND INTELLECTUAL PROPERTY

1. The PZPN Ecosystem and the Content published therein and shared through it, as well as other materials contained in particular elements of the Ecosystem, in particular trademarks, databases or their compilations,

are subject to protection provided by the applicable laws, in particular the Act of 4 February 1994 on copyright and related rights (consolidated text of the Journal of Laws of 2017, item 880 as amended), the Act of 30 June 2000 – Industrial property right (consolidated text Journal of Laws of 2017, item 776 as amended) and the Act of 16 April 1993 on counteracting unfair competition (consolidated text of the Journal of Laws of 2018, item 419 as amended).

2. The Administrator or third parties are entitled to the rights to the Content, trademarks and databases shared or published within the Ecosystem, provided that the Administrator is entitled to use them on the basis of relevant agreements, contracts or generally applicable law.
3. By using the PZPN Ecosystem User Profile, the Ecosystem or its individual elements, including the Content contained therein, the User does not acquire any rights or licenses to the Content, works or databases, and the Content, works or databases may be used only within the scope of fair use as specified in the Regulations or special regulations. The User may use the Content and works in a different way or in different fields of exploitation than those defined in these Regulations or in special regulations solely on the basis of a prior, written and explicit consent of the Administrator.
4. Any Content made available to the Administrator or published by a User within the Ecosystem or its individual elements may be subject to moderation, correction or editing by the Administrator, in particular in terms of its compliance with these Regulations or specific regulations. Any Content that, in the Administrator's opinion, violates the provisions of these Regulations or specific regulations may be removed or, if their nature allows, appropriately modified by the Administrator.
5. By making the Content available to the Administrator or publishing it on their own in the Ecosystem, the User expresses their irrevocable consent to the free-of-charge and territorially unlimited publication of that Content and its individual elements, including the use by PZPN of the said Content in the fields of exploitation indicated in the regulations specific to the Ecosystem element by means of which the given Content is made available or published by the User.
6. The Administrator reserves the right to establish special regulations specifying the rules of sharing or publishing Content by the User within particular Ecosystem elements, in particular specifying the conditions and duration of the consent for the publication of the given Content by the Administrator, including fields of exploitation in which the Administrator will be able to use them.

Art. 7. PERSONAL DATA PROTECTION AND DATA COLLECTION AND PROCESSING

1. Introductory provisions:

- 1) The Administrator (PZPN), i.e. the entity which, alone or jointly with others, determines the purposes and means of the processing of personal data, with a view to ensuring proper use of Users' personal data and taking into account the provisions of Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: GDPR), and in particular Article 32 of the GDPR (security of processing), kindly informs that in order to provide Users with Services within the framework of the PZPN Ecosystem, its individual components, including the PEUP, it has to process their personal data.
- 2) The User cannot object to the processing of their personal data by PZPN and at the same time demand the provision of services within the PZPN Ecosystem, its individual elements, including the PZPN Ecosystem User Profile. However, each registered and unregistered User using the Ecosystem or its individual elements, as a data subject, has rights guaranteed by the provisions of the GDPR, as well as by the provisions of specific laws in force on the territory of the Republic of Poland, which are respected by PZPN. In particular, the User may object to certain ways of personal data processing, for example, the processing of their personal data for the purpose of sending marketing information. Moreover, the User has the right to request that the Administrator provides them with access to their personal data and the possibility of modifying, rectifying, deleting or restricting the processing thereof, provided that this is not prohibited by generally applicable laws.
- 3) The Controller of the Users' personal data is the Administrator of the PZPN Ecosystem, that is: the Polish Football Association, with its registered office at ul. Bitwy Warszawskiej 1920 roku No. 7, 02-366 Warsaw, entered in the register of associations of the National Court Register under KRS number: 0000091546, registry court: District Court for the Capital City of Warsaw in Warsaw, 12th Commercial Division of the National Court Register, NIP: 5261727123, REGON: 000866550.
- 4) Should the User have any questions relating to the use and protection of their personal data by PZPN, the User may contact the Data Protection Officer (DPO), a person with expert knowledge of

data protection laws and practices appointed by the Data Controller to assist with internal compliance with the GDPR.

5) Each User may contact the PZPN Data Protection Officer in two ways:

a) By email: daneosobowe@pzpn.pl

b) by mail: Polski Związek Piłki Nożnej, ul. Bitwy Warszawskiej 1920 nr 7, 02-366 Warszawa.

Any User requesting assistance from the Controller should remember that for security reasons, it may be necessary to authenticate their identity before the processing of their request, provision of information or assistance.

2. Personal data and its processing:

1) Pursuant to Art. 4 point 1 of the GDPR, the term "personal data" means any information relating to an identified or identifiable natural person ("data subject").

"Identifiable natural person" is a person who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or other specific factors that define the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

2) Pursuant to Art. 4 point 2 of the GDPR, "processing of personal data" means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

3. Purpose of the processing of personal data:

1) The data processed by PZPN is primarily data provided by Users in connection with the use of the PZPN Ecosystem, including the creation of a PZPN Ecosystem User Profile, as well as in order for the User to gain access to particular Roles and functionalities offered through the Ecosystem or its particular elements. The Controller can also process the personal data provided by the User while contacting the Polish Football Association in order to obtain

assistance, as well as the data obtained during the use of the Ecosystem or its individual elements, in which case an analysis will be performed, among other things, with regard to the type of the terminal device used during the use of the individual elements of the Ecosystem or the location from which the User accesses it.

- 2) The Administrator may also process other personal data of the User, in particular the data held by PZPN in connection with the functions, roles or tasks assigned to the User within the PZPN structure, in particular in connection with the User's participation in competitions organised by the Association, as well as their function or membership in the Association. The processing of such data within the Ecosystem will take place in particular when the User requests to be assigned specific Roles within the PEUP, as well as when the User uses functionalities that entail the assignment of such Roles.
- 3) Personal data processed by PZPN in connection with the use of the Website by Users include:
 - a) the User's name, surname, email address and password, in particular for the purposes of registration, subsequent logging in and administration of the PEUP, as well as for verifying the User's identity, including in PZPN databases;
 - b) the User's PESEL (Personal Identification Number), passport number, nationality, date of birth, and gender, in particular for the purpose of unambiguous identification or verification of the User's identity, including within the scope required by generally applicable laws, especially in situations where the User registers or adds certain Roles in the PEUP, as well as in order for the User to use certain functionalities of the Ecosystem (e.g. purchase tickets to events organised or co-organised by PZPN), i.e. to determine or verify the identity of the User;
 - c) telephone number, in particular for the purpose of contacting the User, including – in certain cases – for additional verification or authentication of the User before granting them access to certain elements of the Ecosystem (e.g. by sending text messages), as well as to send marketing information, provided that the User has previously given their consent to receive such information (the consent may be withdrawn at any time);

- d) e-mail address, in particular for the purpose of sending newsletters *or* marketing information, provided that the User has previously given their consent to receive such information (the consent may be withdrawn at any time);
 - e) viewing history and information about the terminal device, in particular for the purpose of adapting it the User's preferences and enabling further viewing of the Content from the moment the User finished viewing it, regardless of the device on which the User viewed, browsed or otherwise accessed the Content in question, as well as to improve the availability and correct errors of the Ecosystem or its individual elements,
 - f) IP address, location, in particular to confirm that the User is located in Poland, where a given service included in Ecosystem is available;
 - g) in specific cases when the Administrator obtained the User's consent or when such a need arises from the internal regulations of PZPN (which are binding for the User), the User's image, in the form of their photo, video recording with their participation, etc.
 - h) other data concerning the User held by PZPN in connection with the functions, roles, or tasks assigned to a given User within the structure of PZPN, including in connection with the User's participation in competitions organised by the Association, in particular when the User requested to be assigned specific roles within the PEUP (e.g. career history, player statistics, etc.).
- 4) The personal data indicated above may only be processed if there is a valid legal basis for a given type of processing. PZPN processes data on the basis of:
- a) a consent – processing based on the User's informed, voluntary and optional consent (the legal basis for data processing is Art. 6 sec. 1(a) of the GDPR, Art. 10 of the Act of 18 July 2002 on the provision of services by electronic means and Art. 172 of the Act of 16 July 2004 – Telecommunications Law);
 - b) in connection with the performance of an agreement – processing for the purpose of conclusion or pursuing the conclusion of an agreement with PZPN (in the form of

acceptance of the Regulations or relevant special regulations), concerning e.g.: logging in, using the Help, PZPN Ecosystem User Profile, or other individual elements of the Ecosystem, as well as functionalities and services offered through them (the legal basis of data processing is Art. 6 sec. 1(b) of the GDPR);

- c) in its legitimate interest – processing in connection with the Administrator's legitimate interest consisting i.a. in asserting claims related to the activity of the Polish Football Association, conducting direct marketing, building relationships and the image of PZPN, as well as processing data for the purpose of statistical and archiving analyses in the public interest, e.g. by creating a career history of Users participating in football competitions, i.e. , for example, Players, Coaches, Referees, etc. (the legal basis for data processing is Art. 6 sec. 1(f) of the GDPR);

4. Technical and organisational measures:

- 1) In order to protect and ensure the security of Users' personal data, PZPN uses technical, physical, administrative and organisational safeguards to protect the data from loss, theft, unauthorised access, use or modification. These safeguards are intended to provide a level of security appropriate to the risks associated with the processing of the User's personal data.
- 2) The Controller allows processing of personal data of the Users and access to the devices on which data is stored only by persons acting under its express authorisation, trained in the protection of personal data and obliged to keep the processed data confidential.
- 3) When processing data, the Controller uses technical security systems such as firewalls, encryption technologies, passwords and anti-virus programmes, thereby protecting it against unauthorised use or other unauthorised processing.

5. Storage of personal data:

- 1) PZPN processes Users' data only for the time necessary, no longer than until the reasons for such processing cease to exist, including the moment of withdrawal of the consent if it was a legal basis for data processing in a given scope, and within the time limits required by legal regulations. In particular:
 - a) in the case of a contract - for the time necessary for the implementation of the contract; after its termination data

will be processed for the time necessary to prove the correctness of performance of the obligations arising therefrom, including obligations of public law nature or until the expiry of the time limits specified in the provisions on archiving;

- b) in the case of realisation of legally justified interest of the Polish Football Association described above - for the time necessary for realisation of this interest of the Controller, however no longer than until the data subject's objection concerning the processing of their data is acknowledged as justified, and in case the legally justified interest is direct marketing - until the User expresses their objection, however no longer than 3 years;
- c) in the case of voluntary and optional consents to receive advertising, promotional, marketing, commercial information and the PZPN newsletter - until the User withdraws the relevant consent.

- 2) If, in relation to a certain type of personal data, the purpose has been fulfilled, PZPN will delete such data or make it anonymous as far as this is practically possible.

6. Personal data recipients:

- 1) PZPN makes every effort to protect Users' personal data from unauthorised access by third parties, and in particular does not make the personal data available to any unauthorised recipients. Recipients of the data may only be other organisations and persons to whom PZPN may disclose personal data, based on the provisions of the law. These include:
 - a) members of the Polish Football Association (Sports Clubs, Regional Football Associations) or entities cooperating with the Association in the organisation of football competitions or other events, as long as the necessity of data processing by these entities results directly or indirectly from the requests made by the User, including requests for access to particular elements of the Ecosystem;
 - b) state authorities, authorised under separate regulations, for the needs of proceedings conducted by them;
- 2) external entities supporting PZPN in carrying out its statutory and administrative activities, in particular, law firms, accounting offices

and entities that support the Association in providing electronic or IT services, provide consulting or auditing services, as well as cooperate with PZPN in marketing campaigns. All external suppliers are required to comply with the guidelines of the PZPN regarding personal data protection and the applicable written data processing entrustment agreements and any other applicable agreements concluded between the PZPN and the suppliers, and must implement appropriate technical and organisational measures to protect the personal data entrusted to them.

7. Transfers of Personal Data to Third Countries:

- 1) As a rule, personal data of Users will not be transferred to third countries or international organisations within the meaning of GDPR, i.e. outside the European Union
- 2) If PZPN intends to transfer the personal data provided by the User to a third country or international organisation, it may do so, providing it ensures an adequate level of protection or appropriate safeguards. In such a situation, PZPN makes it possible to obtain a copy of the data transferred to third countries.

8. Rights with respect to the processing of personal data:

- 1) Pursuant to Art. 15 of the GDPR, the User has the right of access to their personal data; Data subjects may obtain information from the PZPN as to whether their data are being processed and to what extent. In addition, the User may request the Controller to access this data and, if necessary, obtain a copy of it. The electronic copy is free of charge, the copy sent to the mailing address indicated by the User will be issued to the User free of charge the first time, with subsequent requests the User may be charged an appropriate fee related to administrative costs. The User will be informed in advance by the Controller about the imposition of the above mentioned fee.
- 2) Pursuant to Art. 16 of the GDPR, the User has the right to rectify their personal data. If the data are incorrect or incomplete, the User may request the Controller to rectify the data which they cannot rectify themselves within PUEP.
- 3) Pursuant to Art. 17 of the GDPR, the User has the right to delete their personal data ("right to be forgotten"). If certain circumstances occur, the User may request the Controller to delete part of or the entire set of their personal data. The Controller will inform the User about the time of processing their request, and the process will be

carried out without undue delay. The User cannot exercise the aforementioned right in cases where the processing is necessary, e.g.: for archiving purposes in the public interest, for scientific or historical research, for statistical purposes, or for establishing or pursuing claims, or defending against unauthorised claims. The User cannot request the erasure of their personal data if they are processed by the Controller on a legal basis other than the consent of the data subject, and the purpose of such processing has not yet been achieved.

- 4) Pursuant to Art. 18 of the GDPR, the User has the right to request the Controller to restrict the processing of their personal data. The User may make such a request, in particular in a situation when the collected data is incorrect - the restriction of its processing takes place until it is corrected, as well as in a situation when there is no longer a given legal basis for the processing of the data.
- 5) Pursuant to Art. 20 of the GDPR, the User has the right to transfer their personal data between different entities (controllers). If such a request is made, the Controller is obliged to provide the person with a set of data collected about them in a form that can be read. The data subject may freely transfer this information to another controller.
- 6) Pursuant to Art. 21 of the GDPR, the User has the right to object to the processing of personal data. However, even if the User objects to a certain method of processing, PZPN may still carry out the processing if such processing is permitted or required by applicable law, e.g. to comply with legal obligations or contractual commitments towards the User who is data subject.
- 7) If the Processing is based on consent the User has the right to withdraw the consent at any time without affecting the legality of the Processing which was made on the basis of the consent prior to its withdrawal;
- 8) Regarding the rights referred to in this paragraph, the User may use one of the forms available on the website <https://www.pzpn.pl/kontakt/rodo> to submit a request or send it to the e-mail address of the Inspector of Personal Data Protection of the Polish Football Association: daneosobowe@pzpn.pl.

9. Complaint to the supervisory authority:

- 1) For any complaints or grievances relating to the processing of the data subject's personal data, it is possible to contact the Data

Protection Officer of the Polish Football Association at the following e-mail address: daneosobowe@pzpn.pl.

- 2) Moreover, each User has the right to lodge a complaint to the President of the Personal Data Protection Office, with its registered office in Warszawa, ul. Stawki 2, 00-193 Warsaw, if they consider that a certain processing of personal data by the Controller violates the provisions of the GDPR.

10. Updates:

- 1) PZPN may at any time change and update the rules for the processing of personal data set out in these Regulations. If the changes introduced by PZPN influence the way in which the Controller processes data and the way in which personal data is used differs from that indicated in the Regulations in force at the time of data collection. Users will be informed of any changes referred to above in a manner visible to them (e.g. a message via email).

11. Profiling and automated processing of personal data:

- 1) Users' personal data may be processed by automated means, however this shall not produce any legal effects towards the Users or similarly significantly affect the Users' situation.
- 2) The Controller also reserves the possibility of "profiling" personal data and other data collected via the Ecosystem in its broadest sense, including PUEP, which may involve, among other things, using the above-mentioned data to evaluate certain personal factors of the Users, in particular to analyse or forecast aspects relating to their physical performance, economic situation, health, personal preferences, interests, reliability, behaviour, location or movement, as well as to compile statistics and analyses based on this data or to use the above-mentioned data and their compilations for marketing purposes.

12. Cookies and other data collected in connection with the use of the PZPN Ecosystem User Profile:

- 1) The Controller, in connection with the use of Ecosystem by the User, reserves the right to process the information and data contained in cookies, in particular in order to
 - a) identify Users as logged into the Ecosystem, including those who have PUEP;

- b) remember individual preferences of the User;
 - c) save data from completed forms as well as PUEP login data;
 - d) customise the Ecosystem content or its individual elements to individual User preferences;
 - e) remember the ways of using the Ecosystem or its individual elements, including identifying the Content already read by the User, in order to display the Content tailored to the User's declared or defined preferences;
 - f) present the User with content tailored to their geolocation, including local content;
 - g) take other actions related to adapting the content presented through the Ecosystem elements to the needs and interests of the User;
 - h) keep statistics (anonymous) on the use of Ecosystem or the websites, services, platforms and systems that are part of it
 - i) marketing related to the activities of the Controller, its Partners or contractors.
- 2) Cookies are information in the form of text files sent by a server and stored on the side of a person visiting various elements of the PZPN Ecosystem. Detailed information about cookies, including the way they work can be found at: pl.wikipedia.org/wiki/HTTP_cookie or wszystkoociasteczkach.pl.
- 3) The Controller also reserves the right to process usage data related to the use of PUEP, Ecosystem or its individual elements (e.g. IP address, server log information, domain, etc.), as well as statistical data (e.g. view count, click count etc.) to generate statistics helpful in the administration of the system.
- 4) The information in the server logs is data such as page requests sent by you, the date and time of the request, device data (e.g. type and model of the hardware), browser type, language, operating system type, IP address and cookies.
- 5) An IP address is a unique number assigned to a computer or device that can be used to obtain information such as the country from which the User are connected to the Internet.

- 6) The Controller also reserves the right to use Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses the cookies referred to above. Google may transfer the information it processes to third parties only if required to do so by law.
- 7) The Controller can also cooperate with other entities compiling statistics on the use of the Ecosystem or its individual elements, such as Gemius S.A., on terms determined in detail by these entities. The cooperation referred to in the preceding sentence may consist, in particular, in using "cookies" to create anonymous statistics for websites, services and platforms which are part of the Ecosystem. Their purpose is to determine the preferences and expectations of Users, and consequently, the development of the Ecosystem so that it is as friendly as possible for current and future Users.
- 8) If the User does not give their consent to the use of cookies in connection with the use of individual elements of the Ecosystem, they can independently and at any time change the cookie settings, specifying the conditions for storage and access of the cookie to the device.
- 9) Changes to the cookie settings referred to in point 8 above may be done through the settings of the web browser. These settings can be changed depending on the User's preferences and the capabilities of a given web browser, in particular in such a way as to block the automatic managing of cookies or inform about each placement of a cookie file on the User's device. Detailed information about the possibilities and methods of managing "cookies" is available in the settings of the software (browser) used by the User.
- 10) The User can also delete the "cookies" stored on the their device at any time by using the appropriate option in the menu of a given programme (browser). Detailed instructions in this regard depend on the type of software, therefore they should be sought in the user manual of the programme (browser) used by the User.
- 11) In case of doubt, it shall be deemed that the User's failure to make use of the options set out in point 8 and 9 above, is understood as the User's consent to the Controller's use of cookies, on the terms specified in Art. 7 of the Regulations.

Art. 8. SERVICES, PLATFORMS AND SYSTEMS USING PUEP

1. A PZPN Ecosystem User Profile is necessary to use or gain full access to particular services, platforms or systems included in the PZPN Ecosystem, including Services provided through them, in particular:
 - 1) "United by Football" portal;
 - 2) PZPN Library Service;
 - 3) Football Academy Management System within the framework of PZPN Certification Programme;
 - 4) Event Ticket Reservation and Distribution System;
 - 5) PZPN Extranet System;
 - 6) PZPN Media Accreditation System;

2. The "United by Football" portal is an Internet platform available at the following address: <https://www.laczynaspilka.pl/>, consisting of pages, sub-pages and other Internet tools made available via the Internet, run and administered by PZPN, whose primary purpose is:
 - 1) publishing and presenting the Content, including widely understood football content, in such a way that the User can access it at a time and place of their choosing, regardless of the type and operation of the device or application the User uses to view the material;
 - 2) enabling the User to share Content for the purpose of its subsequent publication on the aforementioned platform;
 - 3) enabling the User to use the services allowing presentation of the User, exchange of views and information between Users, in particular within chat rooms, discussion forums and other platform functionalities, including search engines and other similar tools;
 - 4) enabling the User to conduct business transactions over the Internet, in particular to conclude sales and service contracts via specific services of PZPN, operating under specific regulations, including the service enabling the purchase of tickets to events organised or co-organized by PZPN;
 - 5) creating an SSO Account, in order for a user registered via PUEP to use additional functionalities of the United by Football platform, as well as other services or systems of the PZPN, services provided through them, on terms and conditions specified in the Regulations or detailed in specific regulations dedicated to particular services or systems;

- 6) enabling the User to participate in actions and programmes offered by the Controller, including promotional actions and loyalty programmes;
3. Detailed conditions, rules of functioning and use of the "United by Football" platform have been specified in the regulations of the "United by Football" Internet platform, available at <https://www.pzpn.pl/federacja/dokumenty>.
4. The Polish Football Library service is an Internet service, the object of which is publishing and providing access to Content related to sports, including broadly understood football, both current and archived, in particular in the form of audio and video materials, articles, analyses, statistics and any other form of publishable content available at: <https://www.laczynaspilka.pl/biblioteka>.
5. Only the User with PUEP can get full access to the Polish Football Library service, including all the services and functionalities offered by this service.
6. Detailed conditions and rules of functioning and use of the Polish Football Library are defined in special regulations of the service, available at <https://www.pzpn.pl/federacja/dokumenty>.
7. The Football Academy Management System is a PZPN system service made available to users within the Certification Programme, dedicated to Controllers, used to manage the work of a given academy, build its organisational structures, confirm players in the football academy/football academy branches, confirm cooperation with coaches as well as manage and settle public grants. In order for a User to access or use the Football Academy Management System, they must first have a PZPN Ecosystem User Profile.
8. Detailed terms and conditions of functioning and use of the Football Academy Management System mentioned above are set out in the specific regulations, i.e. the Regulations of the Certification Programme of the Polish Football Association for Football Academies and Extranet System Regulations available at: <https://www.pzpn.pl/federacja/dokumenty>.
9. Ticket Reservation System is a system available on one of the subpages of the "United by Football" platform (at: <https://bilety.laczynaspilka.pl>), which enables the process of booking and distributing tickets to events organised or co-organised by PZPN.

10. If the User wants to use the Ticket Reservation System, it is necessary to create a PUEP and to give some additional data, especially the data required by the commonly binding law.
11. Detailed terms and conditions of functioning and use of the Ticket Reservation Service mentioned above, including the scope of data required to use its functionality, are specified in the regulations of the aforementioned system, available at <https://bilety.laczynaspilka.pl/>
12. The Extranet PZPN system is a set of database structures and modules, the purpose of which is the management and administration of current operations of the Polish Football Association, Regional Football Associations and Sports Clubs, especially with regard to the statutory activities of the above-mentioned entities, organisation of competitions and other events connected with promotion and popularisation of widely understood football. The system allows, among others, to register members of the Polish Football Association, Regional Polish Football Associations or Sports Clubs as well as persons cooperating with those entities due to their roles in the structures of the above mentioned organisations (e.g. referees, coaches, players, doctors, etc.). The system also allows for the management of such established personnel resources within the current club or association activity (e.g. organisation of competitions, management of player transfers).
13. The Extranet system enables individuals who are active members of the structures of the Polish Football Association, Regional Polish Football Associations or Sports Clubs and perform specific Roles within competitions and events organised by those entities to access their data and obtain information about assigned Roles, functions and tasks within the structures of the Polish Football Association, Regional Polish Football Associations, Sports Clubs or Football Academies, as well as competitions organised by those entities.
14. Access to the PZPN Extranet system or its particular elements is reserved exclusively for specific categories of users and, if necessary, is subject to prior fulfilment of additional conditions and requirements, in particular providing additional data and information by the User, or obtaining authorisation from the appropriate authorities of the Polish Football Association, Regional Polish Football Associations or Sports Clubs or Football Academies.
15. Each User with access or applying for access to the PZPN Extranet System should first create PUEP according to the principles set forth in these Regulations.

16. Detailed conditions, rules of functioning and use of the PZPN Extranet System are set out in the specific regulations, i.e. Extranet System Regulations, available at [...].
17. The PZPN Media Accreditation System is intended for individuals performing the profession of a journalist, including representatives of the press, radio, television, as well as photographers and video bloggers, and media editors who wish to obtain media accreditation for games or events organised or co-organised by the Association. In order to use the PZPN Media Accreditation System, the User creates PUEP and provides additional information such as : name and surname, PESEL [Personal ID. Number], telephone number, e-mail address, as well as selects the type of accreditation, applies for an assignment to a selected editorial office, applies for registration of a new editorial office or registers as a freelance journalist. During registration the user will be required to apply for an assignment to an editorial office registered in the system or apply for registration of a new editorial office whose account has not yet been created in the system or choose a separate category - freelance journalist - as described below. An application for editorial office or journalist registration is reviewed and processed by the PZPN Press Office.
18. Each User of the PUEP Media Accreditation System must have PUEP, which should be created prior to application, according to the rules defined in these Regulations.
19. Detailed conditions, rules of functioning and use of the PZPN Media Accreditation System are set out in the special regulations, available at <https://media.pzpn.pl/>.

Art. 9. COMPLAINT PROCEDURE AND CORRESPONDENCE

1. The User of the PZPN Ecosystem User Profile has the right to lodge a complaint on issues related to the functioning of the Ecosystem, as well as individual sites, services, platforms and systems incorporated therein and individual services and functionalities made available through them.
2. Complaints should be submitted by e-mail to: wsparcie@pzpn.pl or by post to the following address: Polish Football Association with registered office in Warsaw (02-366), ul. Bitwy Warszawskiej 1920 r. nr 7.
3. The Controller of the PZPN Ecosystem User Profile will handle the complaint within 14 days from the day of its receipt and will notify the User at the address provided by the User in the complaint.
4. In the event that investigation of a complaint requires obtaining additional explanations from the User or supplementation of data or information

provided in the complaint, the deadline for handling the complaint shall be extended by the time necessary for providing the explanations or information by the User.

5. All comments and questions concerning the functioning of the PZPN Ecosystem User Profile and the Services provided through it, other than complaints, may be directed to: wsparcie@pzpn.pl.

Art. 10. AMENDMENTS AND INTERPRETATION OF THE REGULATIONS

1. The Controller of the PZPN Ecosystem User Profile reserves the right to unilaterally amend the Regulations, in particular when such a need arises from changes in the generally applicable law, introduction of new functionalities, modification of the existing Services, or identification of new threats to the functioning of the PZPN Ecosystem User Profile or its Users.
2. Changes to the Regulations shall be published by the Service Provider on an ongoing basis through the publication of the current text of the Regulations along with information about the change, and in the case of registered Users also by sending the amended text of the Regulations through PUEP or sending information about the planned changes to the designated e-mail address at least 7 days in advance.
3. Amendments to the Regulations regarding new features or Services or introduced for legal reasons shall become effective upon publication.
4. In case of any doubt, the use of the PZPN Ecosystem, its individual elements, including the PZPN Ecosystem User Profile, by a registered or non-registered user after the introduction of amendments to the Regulations shall be deemed as acceptance thereof.
5. If the case of lack of acceptance of the introduced changes, the Registered User should delete their Profile and refrain from further use of the Ecosystem, its individual elements or the PZPN Ecosystem User Profile. If the case of lack of acceptance of the changes to the Regulations, the unregistered User should refrain from using the PZPN Ecosystem User Profile or any other element of the PZPN Ecosystem, including the websites, services, platforms and systems included therein.
6. The above provisions concerning the principles of amending the Regulations apply accordingly in the case of specific regulations specifying the principles of functioning and use of particular sites, services, platforms and systems included in the PZPN Ecosystem, as well as particular Roles and functionalities acquired by the User within

the aforementioned elements of the PZPN Ecosystem. In the case of amendments to specific regulations, the User's approval is required only for the specific regulations in their new wording, and an amendment to such regulations does not affect the PUEP Regulations and is not equivalent to an amendment to them.

7. In cases where individual provisions of these Regulations or specific regulations are found to be invalid or unenforceable, this shall not affect the validity and effect of the remaining provisions of these Regulations.
8. The Regulations and specific regulations define the relationship between the Controller of the PZPN Ecosystem User Profile and the User and cannot constitute the basis for formulating rights or claims by a third party.

Art. 11. FINAL PROVISIONS

1. In matters not covered by these Regulations, the applicable provisions of Polish law shall apply, and any disputes, preceded by an attempt to resolve the dispute amicably, shall be resolved by the competent Polish courts.
2. The current Regulations of the PZPN Ecosystem User Profile are available at: <https://www.pzpn.pl/federacja/dokumenty>.